# Social Media Copy – End Poverty Week

Share these posts and accompanying graphics with your agency’s or installation’s social media manager. Be sure to download the graphic or video from the toolkit as a separate file to get the best resolution. Alternatively, you can “share” the posts you want to promote directly from: <https://www.facebook.com/CombinedFederalCampaign/>

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| Monday, Oct 16  Can you guess the @USOPM CFC cause of the week?  If you guessed “End Poverty” you are right! Learn more at GiveCFC.org/cause-week. #GiveCFC | *Thumbnail image provided for reference. Download the actual graphic/video from the Campaign worker Toolkit before posting.*  Video featuring a photo of a small business owner in a basket shop; a little girl in Africa drinking water from a pipe; hands organizing boxes of canned food: and a farmer packing crates of produce. It reveals the cause of the week to be End Poverty. | ALT Text:  Video featuring a photo of a small business owner in a basket shop; a little girl in Africa drinking water from a pipe; hands organizing boxes of canned food: and a farmer packing crates of produce. It reveals the cause of the week to be End Poverty. |
| Wednesday, Oct 18  Through the @USOPM CFC, you can GIVE HAPPY so entrepreneurs like Mei can open their own small businesses. #GiveCFC | *Thumbnail image provided for reference. Download the actual graphic/video from the Campaign worker Toolkit before posting.*  Photo of a smiling woman standing in a doorway with the text “GIVE HAPPY so entrepreneurs like Mei can open their own small businesses.” | ALT Text:  Photo of a smiling woman standing in a doorway with the text “GIVE HAPPY so entrepreneurs like Mei can open their own small businesses.” |
| Friday, Oct 20  Friday fun: We can all do our part in our own way.  This week, the effort to End Poverty was the @USOPM CFC cause of the week. #GiveCFC | *Thumbnail image provided for reference. Download the actual graphic/video from the Campaign worker Toolkit before posting.*  Image of a woman holding shopping bags and text “Nobody:” and “Me: Shopping at local small businesses is good for my community, right?” | ALT Text:  Image of a woman holding shopping bags and text “Nobody:” and “Me: Shopping at local small businesses is good for my community, right?” |