**Finish Strong Email - A**

**Send on:** Tuesday, JAN 9

**Subject line:** A Stands for Advocate

This is the final week of the CFC. As we count down, each day will represent an alternate meaning for each letter in the word H-A-P-P-Y.

Today, “A” stands for “Advocate.” Spread the word – there are four great reasons to give through the CFC:

1. You can **give through payroll deduction**. This makes it so easy to set it and forget it.
2. You can **give to multiple charities** with one pledge. And these charities are all vetted.
3. We can all **give together for greater impact**. Workplace giving campaigns like the CFC mean more support for participating charities.
4. We can **GIVE HAPPY**. Giving through the CFC will make the world a happier place.

If you haven’t [made your pledge](https://cfcgiving.opm.gov/welcome) yet, today’s the day!