Welcome Week

**Send on**: Thursday, AUG 31

**Topic**: Welcome Week

**Subject line**: Get ready to GIVE HAPPY!

**Body**:

Hello, everyone. The Combined Federal Campaign (CFC) officially begins tomorrow and runs through Jan 15. The theme for this year’s campaign is GIVE HAPPY, because studies show that when you give happiness, you get happy too.

The CFC is a Federal tradition – our annual opportunity to come together to raise money and volunteer for our favorite charities, spreading happiness around the world one gift at a time.

I am your go-to person for all things CFC this year. You can expect to hear from me each week with a story about how funds raised through the CFC help people and communities in need.

In the meantime, check out this [brief video](https://givecfc.org/2023-cfc-promo-video) to see what the CFC is all about.