GIVE COMMUNITY: **Community Improvement**

**(*Use this article to promote this cause area in newsletters, publications, and intranet sites.*)**

The communities to which we belong are so important to our overall well-being. Communities can be physical and geographic (where we live or work) or more intangible, such as through the connections we have with other people with whom we share an experience or a belief. Some communities we choose, while others may occur by happenstance.

CFC-participating charities get involved and support all kinds of communities. They bring physical community members together and highlight their culture and diversity through local theaters, recreational parks, farmers’ markets, seasonal events, and community gardens. They also support more widespread communities like the military community, the community of cancer survivors, the LGBTQIA+ community, and many others.

Charities help communities by connecting members with accessible resources for legal and financial aid, offering support groups and advice, hosting activities of interest to the community, providing loans and grants to entrepreneurs looking to start small businesses, and expanding access to broadband internet services. These investments lead to long-term improvements. Harnessing the power of community can enhance communications and alleviate biases and inequalities.

**Here are a few examples of how when you GIVE HAPPY through the CFC, you can GIVE COMMUNITY through charities working in the community improvement cause area:**

* Install basketball courts, baseball fields, tennis courts, or other play areas for children and adults to enjoy while getting exercise and staying healthy.
* Host donor registration drives to encourage everyone to have a voice.
* Plant community gardens to provide fresh vegetables to residents and beautify the neighborhood.

Learn more and GIVE HAPPY today at GiveCFC.org.