GIVE OPPORTUNITY: **End Poverty**

**(*Use this article to promote this cause area in newsletters, publications, and intranet sites.*)**

An estimated 712 million people around the world live below the international poverty line and are all too often deprived of basic human needs such as health care, nutrition, clean water, proper sanitation, and education. Here in the United States, close to 37.9 million people are living in poverty.

People fall into poverty for innumerable reasons – health issues, lack of access to resources, discrimination, and natural or manmade disasters, to name a few. The world’s poorest people are often the most vulnerable to horrible compromising situations that lead to trafficking and exploitation.

CFC-participating charities address poverty by caring for immediate needs and helping people better prepare for their future through programs like clean water, education, job training, small business support, and legal aid. Their resources can help alleviate debts and burdens, and rescue people from the depths of poverty or scenarios that lead to harm.

**Here are a few examples of how when you GIVE HAPPY through the CFC, you can GIVE OPPORTUNIYT through charities working in the end poverty cause area:**

* Give a family a flock of chicks, providing a source of nutrition and income for years to come.
* Loan seed money to help an entrepreneur start a small business.
* Provide vocational job training programs.

Visit GiveCFC.org today to learn more about the CFC and GIVE HAPPY.