Easy as 1-2-3!

**Send on:** Monday, SEP 9

**Topic:** CFC Introduction

**Subject line:** Easy as 1-2-3!

**Body:**

Hi Colleagues, [or any preferred greeting]

Now that the campaign has launched, I wanted to check in and offer a brief overview of how the CFC works:

1. **Choose your cause.** Whether you care about finding cures for diseases, supporting military families, or promoting equality for all, the CFC has vetted charities for any cause you are passionate about. You can even give to multiple charities with one pledge.
2. **Complete your pledge**. It’s easy to GIVE HAPPY by donating a little from each paycheck or pledging a few volunteer hours a month through GiveCFC.org.
3. **Make an impact.** Thousands of charities receive the support they need throughout the year. Even $5 per paycheck to your favorite charity makes a big difference! It adds up to so much happiness when we give together.

Speaking of impact, here is an example of how your donations through the CFC can be put to good use:

[INSERT STORY FROM CAUSE LIBRARY]

If you have any questions or need help getting started, reach out to me! Thank you so much for joining me and giving through the CFC.

**Signature**