Do you want to be a part of the biggest giving day of the year?

**Send on:** Monday, DEC 2

**Topic:** Giving Tuesday

**Subject line:**  Do you want to be a part of the biggest giving day of the year?

**Body:**

Hi Colleagues, [or any preferred greeting]

I hope everyone had an enjoyable Thanksgiving holiday. Tomorrow, Tuesday, Dec. 3, is Giving Tuesday, one of the most important days of the year for our thousands of CFC charities.

Giving Tuesday marks the beginning of the holiday giving season and has become a global day of charitable pledging celebrated on the first Tuesday after Thanksgiving.

The CFC’s goal is to make this the largest day of impact in the campaign.

We can make this happen!

* **If you haven’t pledged yet**, do it tomorrow!
* **If you are new to the CFC**, give it a try. Just $5 per pay period makes a big difference.
* **If you have pledged**, thank you! Would you consider making an additional onetime gift on Giving Tuesday? Or adding a volunteer pledge?

 Below is a story that is the reason why I give. You can even forward this to a coworker to invite them to join you in giving tomorrow:

[INSERT STORY FROM CAUSE LIBRARY]

Thank you so much for helping us make Giving Tuesday the most successful day of the CFC, and an impactful one for our charities that support our communities.

**Signature**